

Report to	Salisbury
Date of Meeting	17/05/2018
Title of Report	Community Youth Grants

1. Purpose of the report:

To ask Councillors to consider the following applications seeking funding from the Salisbury Area Board.

Application	Grant Amount
Applicant: Wiltshire Cricket Project Title: All Stars Cricket sessions for Bemerton Heath	£830.00
Applicant: Home Start South Wiltshire Project Title: Reaching Out View full application	£3712.50
Applicant: Wiltshire Racial Equality Council Project Title: Open Blue Bus Day Out to Salisbury (full application in appendix 4 of agenda item 12)	£570

2. Main Considerations

Councillors will need to be satisfied that grants awarded in the 2018/19 year are made to projects that can realistically proceed within a year of the award being made.

Area Boards have authority to approve Area Grants under powers delegated to them by the Cabinet member for Communities, Campuses, Area Boards, Leisure, Libraries and Flooding. Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance 2018/2019.

Community Youth Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

Community Youth Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.

3. The applications

Applicant: Wiltshire Cricket Project Title: All Stars Cricket sessions for Bemerton Heath	£830.00
<p>This application is seeking funds to primarily benefit 5-8 year olds on Bemerton Heath. However, the sessions are family based and will benefit older siblings and help ensure an ongoing interest in sport for these young people through to their teenage years.</p> <p>Project Summary:</p> <p>Wiltshire Cricket would like to bring an All Stars Cricket programme to Bemerton Heath, and to see this up and running this term.</p> <p>Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:</p> <p>All Stars Cricket is a brand-new initiative from the England and Wales Cricket Board aimed at providing children aged five to eight with a great first experience in cricket. We are in our second year of delivering All Stars and now want to expand the project to areas where there is not an existing All Stars centre and/or where there is an area of deprivation meaning traditionally children have not been able to access cricket or indeed sport.</p> <p>The main beneficiaries of this project will be the children who participate from the Bemerton area of Salisbury. We have identified this area because it is a comparatively lower IMD area and so as such the £40 cost to register for All Stars Cricket may be prohibitive. Therefore by using the Area Board funding we can offer the programme for free which would be fantastic as we know from the success of All Stars Cricket in 2017 that it is a programme that offers a great first experience of cricket or indeed sport. As second beneficiary of the programme will be the children's parents. Whilst All Stars is delivered by a trained deliverer the parents are also encouraged to get involved in the sessions on the basis that All Stars Cricket can give back an hour of time with your children. Parents also get sent weekly emails with feedback from the All Stars sessions together with tips and ideas on things to try at home. In terms of the features of All Stars here is a summary of some of the implicit and explicit benefits- Eight one-hour sessions held over eight weeks- Emphasis on fun and being active- Focus on developing children's movement skills- Great first introduction to cricket- Safe and fully accredited- Valuable time for parents with your kids mums and dads are encouraged to take part too. Every child that registers will receive a backpack full of goodies including a cricket bat ball activity book personalised shirt and cap all sent straight to their door. In terms of the curriculum this will offer many benefits that extend beyond just cricket. The eight week programme covers- Batting hitting a moving ball- Throwing underarm and overarm- Catching small and large balls- Bowling overarm- Running lots of movement- Teamwork fun games with friends- Communication the basics of cricket- Spirit of Cricket how to respect others. The curriculum has been developed to meet many of the physical education criteria that schools are trying to meet. Overall we believe All Stars Cricket helps children to get active encourages parent volunteering offers children a positive first experience of sport and helps children to develop friendships and to learn</p>	

respect. By delivering in the area we are targeting we think we can have a really positive impact on the children and families involved.

2 members of the Salisbury Local Youth Network Management Group met with 9 pupils from Sarum Academy's School Council, and 2 members of the academy's support staff, on the 9th May to consider this bid, and agreed a recommendation to approve this funding request.

Applicant	Project Proposal	Requested
Home Start South Wilts	Reaching Out	£3712.50

Project Description:

Our project Reaching Out will provide help and support to 3 disadvantaged families for 9 months in Salisbury. Home Start South Wiltshire provides trained experienced and sympathetic volunteers who are matched with a family and will visit them in their homes to provide practical and emotional support for as long as is necessary. The families may be having to cope with a variety of problems including domestic abuse isolation depression problems with children's and young people's behaviour or family breakdown and need help to get back on their feet and with encouragement to find their own support network in the community.

Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:

Salisbury contains three areas which are amongst the most deprived in England. The majority of our referrals are families living in these areas and they will benefit most from the Early Years help that we offer. Families are referred to us by Health Visitors Childrens Centres GPs although they can self-refer. Families who seek our help suffer from early stress and temporary crisis. Whilst the majority of the families that we support would be classed as disadvantaged we also support families whose needs arise from multiple births or a child's special needs. We provide trained volunteers who live in the community. They will visit the families in the home which is of particular benefit to those families on low incomes and who are vulnerable or disabled and who may not be able to access services in the community due to feelings of isolation and inability to pay. The service we provide is free. Our volunteer can accompany a parent on outings with the children go with them to medical appointments and introduce them to local children and family groups and community events. All these things help the families to gain the confidence to do these things on their own and reduce the sense of isolation that they feel. We attend meetings in The Friary with our community partners and have further links through the CFVS Forum.

This application is seeking funds to benefit families which include a child between the ages of 0 and 5 years. The families can include older siblings, which in turn benefit from the intervention. The Child Wellbeing Group has been working with Homestart to discern how its services can reach out to families on The Friary.

2 members of the Salisbury Local Youth Network Management Group met with 9 pupils from Sarum Academy's School Council, and 2 members of the academy's support staff on

the 9th May to consider this bid. The conclusion from these discussions was not to support this funding bid, as it will not directly benefit 11-18 year olds, and will only benefit a small number of families.

Applicant	Project Proposal	Requested
WREC	Open Blue Bus Day Out	£570.00

Project Description:

To provide a day time visit from the Open Blue Bus to Dairyhouse Bridge to provide play opportunities for under 5s and primary children and a neutral space for parents to meet.

Objectives:

- Provide children from the Gypsies & Traveller Communities in Dairyhouse Bridge with new creative experiences.
- Provide pre-school children and older children an opportunity to play together in groups and prompt positive social and communication skills.
- Provide children with a new communal purpose built play space in their own locality.
- Provide an opportunity to promote values of health, happiness and wellbeing to isolated families.
- Provide an opportunity for parents and carers to have a space to interact in a group setting with other families.
- Provide a new and creative environment for families to share positive experience.
- Promote civic participation for an isolated group in a community activity.

The project will meet a local need for an isolated ethnic minority community to have a fun day for children and opportunity for residents to experience a dedicated play/community space for children.

The project could potentially serve all ages and offer a space for service providers to deliver valuable information on health and wellbeing to residents in an isolated community.

From preliminary visits to Gypsies & Traveller communities by WREC 2017-2018, older people and carers expressed an interest in having a play facility for children. This idea of a play bus has especially welcome as it prompted happy memories of a play bus that used to visit Dairy House Bridge ~ 10 – 15 years ago.

This application is seeking funds to benefit families which include both children and young people. The project will also benefit multiple generations, including older people, and the Health & Wellbeing Group has also agreed to contribute to this project.

2 members of the Salisbury Local Youth Network Management Group met with 9 pupils from Sarum Academy's School Council, and 2 members of the academy's support staff on the 9th May to consider this bid. The conclusion from these discussions was, although supportive of the project, not to fund this from the area board's youth fund, as it was difficult to discern what positive benefit would be derived for 11-18 year olds. The school council was also concerned that this was a one off visit, and they would much rather see it incorporated into a more substantial bid demonstrating ongoing benefits.

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